

*African American Empowerment
Fund of Delaware*



A Giving Circle of Delaware Community Foundation

**Grant Application Assistance
Documentation
For FY20 Grant Cycle**

June 2019

Presentation Components

- ❖ Mission
- ❖ 2018 Grant Recipients
- ❖ Criteria
- ❖ Scoring
- ❖ Application Overview
- ❖ Submission Process

African American Empowerment Fund of Delaware

The African American Empowerment of Delaware (“AAEFD”) is a giving circle of the Delaware Community Foundation (“DCF”).

Our mission is to “establish a legacy of leadership in promoting philanthropy to fund causes important to the education, social and economic empowerment of African American Delawareans.”

It is the belief of AAEFD that collective giving will immeasurably strengthen and empower African Americans communities across Delaware. Funding critical projects to meet needs such as the removal of barriers to quality education for our youngest Delawarean African Americans are indeed reachable goals.

2018 Grant Recipients

In our 11th year of operation, AA EFD launched a grant cycle focused on qualifying organizations whose programs focused on higher education and awarded three grants totaling \$5,500 in June 2018.

- ❖ \$1,500 - TeenSHARP
 - ❖ TeenSHARP Delaware has a mission to help the curious, coachable and kind student to succeed. The summer enrichment program was able to grow from 40 students to 110.
- ❖ \$1,500 - Tennis Rocks Tutoring Program (Nehemiah Gateway CDC)
 - ❖ Tennis Rocks is currently working directly with several vo-tech high school students to meet their GED requirements.
- ❖ \$2,500 - One Village Alliance
 - ❖ Funding received from AA EFD last year will allow the organization to work on a research project about suicide rates amongst African American teenagers.

AAEFD 2019 Grant Guidelines

For consideration, organizations must:

- ❖ Have programs that are innovative and focus on higher education access and academic retention
- ❖ Have provided services for a minimum of two years
- ❖ Have an active board of directors / trustees
- ❖ Provide services throughout the state of Delaware
- ❖ Provide proof of the organization's 501(c)(3) status including a letter of good standing

AAEFD 2019 Grant Guidelines

For consideration, organizations must:

- ❖ Serve at least 50% of the African American population
- ❖ Have African Americans in leadership position - on the board, in executive and / or staff ranks.
- ❖ Include a detailed description of the project budget, not the organization's budget.
- ❖ Applications and all supporting documents must be submitted to the DCF website portal by August 31, 2019.

Grants That Will Be Excluded

- ❖ One-time events,
- ❖ Requests for event sponsorships,
- ❖ Building improvements and capital campaigns,
- ❖ Individual request for funding,
- ❖ Organizations that received a prior grant but failed the grant evaluation, or;
- ❖ Organizations that received a grant from AAFFD for three consecutive years.

Rating Criteria

Applications that focus on the following will be considered:

- ❖ Programs that have specific measurable outcomes that assist students between the ages 14 - 18 to prepare for secondary education

Scoring

- ❖ Seven Key Scoring Criteria:
 - ❖ Program Plan - Full detailed synopsis of how the grant will be used within the fiscal year.
 - ❖ Relevance and Timeliness - Clear alignment between your strategy and program. Your mission and vision must align the designated population and service area.
 - ❖ Organization Impact - Program(s) that the grant will be funding must show a significant impact on the community.
 - ❖ AAefd Mission Alignment - Program(s) must align with the mission and core values of the Fund.
 - ❖ Commitment to the Community - The organization must have a proven track record of being effective in the African American community in the state of Delaware.
 - ❖ Detailed and realistic program budget

Application Overview: Organization/Contact Information

- ❖ **NO PAPER COPIES WILL BE ACCEPTED**
- ❖ Name of Organization
- ❖ Website and social media information
- ❖ Address, City, State and Zip Code
- ❖ Primary contact name, email address and direct dial
- ❖ Executive Director / President's name and email address
- ❖ EIN
- ❖ Percentage of Board Members making annual financial contribution to the agency / organization

Application Overview: Project Information

- ❖ Project Start Date
- ❖ Project Name and Description - Must be no longer than five sentences
- ❖ Funding amount requested for 2019 from AAEPFD (maximum = \$2,500)
- ❖ Expected results and measurable outcomes for the project
- ❖ List of partnerships and/or intermediaries critical to the success of your organization and the project for the requested funding
- ❖ Resources of additional funding for the project; must align with the submitted project budget

Application Overview: Your Project

Describe the project

- ❖ Clear, concise description
- ❖ Overview of the project
 - ❖ What do you plan to do?
 - ❖ Who is going to manage it and be accountable for results?
 - ❖ How are they going to do it?
- ❖ How will the lives of your beneficiaries be improved?
- ❖ Organization mission statement and history

Application Overview: Project Need/Target Population

- ❖ What need in the community do you expect to fill with this project?
- ❖ Describe the target population and how you intend to reach them. How many individuals will directly benefit from this project? Of those benefitting, what percentage is African-American?

Application Overview: Project Budget

- ❖ Detailed project budget is required.
- ❖ Clearly and specifically itemize the costs that will be covered by the AAEFD, e.g.:

<u>Item</u>	<u>Cost</u>	<u>\$ from AAEFD</u>	<u>\$ expected from other external sources</u>	<u>\$ to come from your Operating Budget</u>
<u>TOTAL:</u>				

- ❖ Do NOT include the organization budget, only this project's budget

Submission Process

- ❖ Application accepted online ONLY via DCF:
 - ❖ Log onto www.delcf.org/grants
- ❖ Attachments must be uploaded with the applications:
 - ❖ Letter documenting the organization's 501(c)(3) status
 - ❖ Letter of good standing for the organization's nonprofit status
 - ❖ Project Budget
- ❖ Questions may be emailed to AAEFD99@gmail.com. A member of our grants subcommittee or our administrative staff will respond to all questions within 24 hours.