
*Delaware Community Foundation**Highmark Blue Cross Blue Shield Delaware's (Highmark BCBSD)
BluePrints for the Community (BluePrints)*

**HIGHMARK BCBSD BLUEPRINTS REQUEST FOR GRANT PROPOSALS**

Highmark BCBSD BluePrints is seeking grant proposals for health-related projects, programs and supportive services. BluePrints for the Community, administered by the Delaware Community Foundation, has contributed over \$19 million to the community since its inception in 2007. Community-based nonprofit organizations, community development organizations, and social service organizations, or other government entities, are eligible to apply. Preference is given to programs that fit BluePrints for the Community priority areas, listed below:

- Increasing access to health care for uninsured/underserved
- Reducing health disparities in minority communities
- Supporting early childhood development with initiatives focused on health
- Recruiting and training health care professionals
- Addressing social determinants of health

BluePrints Eligibility Factors

Grants may be used to initiate effective health programs and services or expand existing services that offer viable solutions. To be eligible for a grant, an organization must meet the following criteria:

- Be a nonprofit defined as tax exempt under section 501c3 of the Internal Revenue Service
- Be located and operate in the state of Delaware, with the majority of the program or project initiative being administered in Delaware
- Organizations with an active BluePrints for the Community grant are eligible to apply for this opportunity

Additional eligibility factors:

- BluePrints for the Community will award a total of up to \$2 million in grants annually
- Grant requests must be for more than \$20,000 (please see our Small Grant application for requests of \$20,000 and less)
- Funds may be used to initiate effective health programs with strong collaboration with other community-based organizations and minority-led organizations

Estimated Period of Grant Timeline

Application Opens – December 21, 2020

Application Due – January 11, 2021 at 12am midnight. No exceptions.

Award Announcements – March 2021

Past Grant Examples

These are simply examples and not all-inclusive of eligible proposals. BluePrints for the Community proposals should always clearly explain its measurable impact and outcomes specific to health.

- Increasing access to health care for the uninsured/underserved: Health programs to provide mental health services for individuals dealing with homelessness; a mobile health unit that visits areas of the state with a high density of migrant workers.
- Reducing health disparities in minority communities: Past grants related to reducing disparities have included programs/projects that provide free screenings in low-income areas so that health conditions can be better assessed and managed; programming geared toward minority youth to reduce stigma around mental wellness and breakdown cultural barriers to seeking care.
- Supporting early childhood development with initiatives focused on health: Past grants related to early childhood have included vision programs that offer free or discounted eye exams to low-income students; school-based program that provided virtual wellness support to students struggling during the pandemic; activities that encourage healthy habits and behaviors early in order to avoid future poor health outcomes.
- Recruiting and training health care professionals: Past grants related to early childhood have included a family medicine residency program; scholarship and tuition assistance programs for CNA and other health care job training; transportation support for high school students pursuing health-related certifications.

- Addressing social determinants of health: health literacy program to increase utilization of preventive care and ultimately lower cost related to declining health; building green spaces in urban areas to improve health conditions like asthma.

BluePrints Budget Guidelines

Allowable Costs Include:

- Salary - grant funds may be used to cover salaries for project-related employees, but cannot be used to pay salary costs for employees who are already employed full time. Exceptions may be made in circumstances where a specified position is supported primarily by grant funds and the applicant can demonstrate that the requested funds would replace existing grant funds.
- Consultant fees
- Materials and supplies (e.g. office supplies, health-related materials)
- Printing and travel that are reasonable and necessary for program/project implementation
- Indirect costs cannot exceed 10% of total costs

Not Allowable Costs Include (these items should not be included in the grant budget request):

- Salary costs for staff who are already employed full-time by their organization (see exceptions above)
- Construction, alteration, maintenance of buildings or building space, unless essential to program/project implementation
- Dues for organizational membership in professional societies
- Awards for individuals
- Billable services provided by physicians or other providers
- Permanent equipment (e.g. computers, video monitors, software printers, furniture) unless essential to program/project implementation and not available from other sources
- Educational materials from non-BCBSD sources if comparable materials are available from BCBSD

BluePrints Eligibility Questionnaire

BluePrints Community Priorities*

Preference is given to programs that fit BluePrints for the Community priority areas, listed below. Please select any with which this proposal aligns.

Choices

Increasing access to health care for uninsured/underserved
Recruiting and training health care professionals
Reducing health disparities in minority communities
Supporting early childhood development with initiatives focused on health
Addressing social determinants of health
Other

Is Your Organization a 501(c)3 as Designated by the IRS or Eligible Government Agency?*

Highmark Delaware only accepts applications from 501(c)3 nonprofits or Eligible Government Agencies (must operate to serve the public good and not generate revenue, i.e. libraries, parks, public school districts; not the office of Management & Budget or the Division of Revenue).

Choices

Yes
No

Will You be Applying Using a Fiscal Sponsor?*

Please note: If answered yes, you will need to provide documentation verifying your Fiscally Sponsored relationship.

Choices

Yes
No

Is Your Organization Located in Delaware?*

Choices

Yes
No

Will the Majority of the Program/Project Initiative be Administered in Delaware?*

All grant proceeds must be used to provide programs and services for Delaware residents.

Choices

Yes
No

I, or an Employee of my Organization, Serves on the BCBSD Advisory Council or BOD?*

Applicants must disclose any conflict of interest due to representation by their organization on the Highmark Blue Cross Blue Shield Delaware's BluePrints (BCBSD) Advisory Council or Board of Directors (BOD).

Choices

Yes
No

I, or an Employee of my Organization, Serves on the DCF Advisory Council or BOD?*

Applicants must disclose any conflict of interest due to representation by their organization on the Delaware Community Foundation (DCF) Advisory Council or BOD.

Choices

- Yes
- No

Do You Agree With the Above BluePrints Guidelines?*

Choices

- Yes
- No

Conflict of Interest Part II

If Answered Yes, Please Choose From the Choices Below.*

Choices

- I currently serve on the BCBSD Advisory Council
- I currently serve on the BCBSD Board of Directors
- An employee from our organization current serves on the BCBSD Advisory Council
- An employee from our organization current serves on the BCBSD Board of Directors

Conflict of Interest Part II

If Answered Yes, Please Choose From the Choices Below.*

Choices

- I currently serve on the DCF Advisory Council
- I currently serve on the DCF Board of Directors
- An employee from our organization current serves on the DCF Advisory Council
- An employee from our organization current serves on the DCF Board of Directors