Nonprofit Endowment Building Program

Endowment Gift Case Studies

Busy B. Boardmember has seen your organization go through lots of ups and downs over the years, and understands the need for an endowment. The short presentation by the Delaware Community Foundation at the last board meeting showed the many ways that individuals can make endowment gifts.

While she cannot even consider making a major gift at this point in her life, she wants to show the community how important the endowment is. She is happy to have her name included on a list of donors, and to be counted in the tally of board members who support the effort. She has no interest in naming a fund or anything else so grand—and she is extremely busy. Any giving she does for the library endowment building effort needs to be easy and not require too much time!

How can you tap her generous offer of support?